

American Chemical Society



Engaging Industry Members in your Local Section

Wednesday April 17, 2024

1pm EDT

Agenda & Welcome

Welcome

Inclusive Zoom Meetings presented by Racquel Jemison, ACS Staff

Involving Industry Members Presentation

Question & Answer

Survey and Closing Remarks

American Chemical Society



Engaging Industry Members in your Local Section



Inclusive Zoom Meetings

Racquel Jemison

Assistant Director

Office of Diversity, Equity, Inclusion, and Respect

April 17, 2024

Reminders

- Automated meeting captions are available with all Zoom packages (even the free version)
- Use the desktop client rather than the web-based application to host your meetings
- Make sure you are logged in as the host when you start the meeting
- Adjust your meeting settings in advance at zoom.us rather than the live-meeting settings
- It takes more than automated tools to make your meetings more accessible to people with disabilities

Enabling Captions

1. Enable accessibility features within **your** profile
 - a) Log in at zoom.us
 - b) Navigate to advanced meeting settings
 - c) Search for and enable captions and interpretation features

Where to adjust your settings



PERSONAL

- Profile
- Meetings
- Webinars
- Personal Audio Conference
- Personal Contacts
- Personal Devices
- Notes NEW
- Surveys NEW
- Recordings
- Clips NEW
- Scheduler

Settings

General

Security

Schedule Meeting

In Meeting (Basic)

[In Meeting \(Advanced\)](#)

Email Notification

Other

Remote support



Modified [Reset](#)

Allow meeting host to provide 1:1 remote support to another participant

Manual captions



Modified [Reset](#)

Allow host to type closed captions or assign a participant/3rd-party service to add closed captions

- Allow host to type or assign a participant to type
- Allow use of caption API Token to integrate with 3rd-party Closed Captioning services

Automated captions



Modified [Reset](#)

Allow users to enable automated captions in these languages in meetings and webinars.

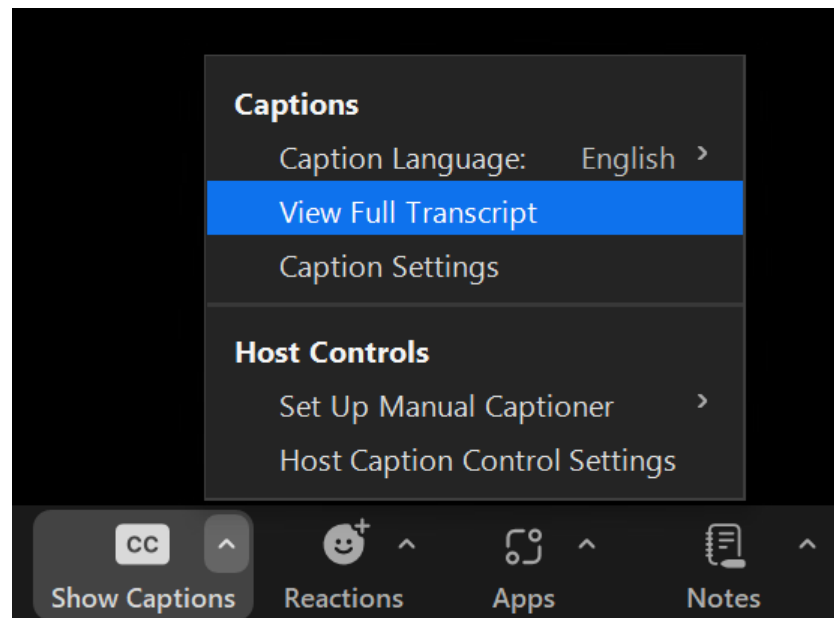
Arabic, Cantonese, Chinese (Simplified), Chinese (Traditional), Czech, Danish, Dutch, English, Estonian, Finnish, French (Canada), French (France), German, Hindi, Hungarian, Indonesian, Italian, Japanese, Korean, Malay, Polish, Portuguese, Romanian, Russian, Spanish, Swedish, Thai, Turkish, Vietnamese



Live Meeting Caption Settings

Prepare for the method you'd like to use day-of:

- a) Auto-captioning
- b) Third party captioning
- c) Manual captioning
- d) Language interpretation
(including sign language)



Additional best practices and tips

- Use meeting or webinar registration features whenever possible and ask required accommodations (ok to leave open-ended)
- Don't assume that captions will cover all needs for people that are hard of hearing or Deaf
 - Use slide deck prompts to provide additional visual cues
 - Slow down
- Test out these features in advance to see what to expect
- When recording a Zoom meeting, edit the transcript for typos and major mistakes (make sure the transcript is viewable)

Engaging Industry Members in your Local Section

Today's Presenters

Yifan Dong

Brazosport Local Section



- R&D leader from Dow's Packaging & Specialty Plastic Division
- Current Secretary of ACS Brazosport Local Section
- Virginia Tech graduate



Christine Skaggs, *Indiana Local Section*



- Immediate Past Chair of Indiana Local Section
- ACS member since 2015
- Past Chair for the Younger Chemist Committee (YCC), the DEIR committee and Industry Relations Committee and Mentorship Committee



Ivona Sasimovich, *Philadelphia Local Section*



- BS in Chemistry from Drexel University and MS in BioChem from UPenn
- Served as Chair of Philadelphia Local Section in 2022
- Member of Program Planning Committee for local section





ACS
Chemistry for Life[®]

Brazosport Section

Involving Industry Members in Your Local Section

April 17th, 2024



Local Section Demographics

- Medium-Small Sized Section-180 people
- 75-85% Industry Members
 - Mainly from Dow Chemical
 - Largest integrated Chemical Plant in NA
 - 20 mins to Texas Medical Center
- 2 Community Colleges
 - Newly formed student section
- High School Teachers
 - Need to find create ways to engage educators and budding chemists
- Virtual Executive Member Meetings ~20+ years



www.acsbrazosport.com/



ACS Brazosport Section Mission & Vision



Vision

- Engaged membership, impacting the Brazosport community through the excitement for chemistry

Mission

- We inspire, educate, empower, and connect our members for the benefit of the community
-

2024 Executive Board



Ana Nuñez
Chair



Poulami Dutta
Chair Elect



Avery Brown
Past Chair



Ling Zhang Watson
Treasurer



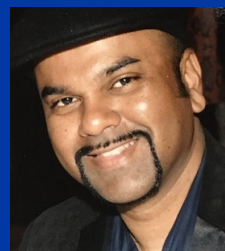
Yifan Dong
Secretary



John O'Brien
Councilor



Alexia Finotello
Alternate Councilor



Praveen Boopalachandran
Director



Carla Schmidt
Director

ACS Brazosport Strategic Goals



Goal 1: Increase and maintain current membership engagement

Goal 2: Update and maintain diverse avenues to communicate effectively with members, schools and the community

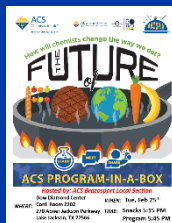
Goal 3: Collaboratively develop the ACS-Brazosport local section into the leading chemistry outreach and educational presence in Brazoria County

ACS BLS Events Gallery!



- Awards Banquet
- Science Fair Judging
- Global Women's Breakfast

- Program-in-a-box: the Future of Food
- USNCO Chemistry Olympiad
- 2021 Election



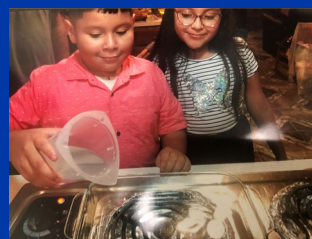
2021 ACS-BRAZOSPORT ELECTION

Our vision: Engaged membership, impacting the Brazosport community through the advancement of chemistry.
Our mission: We inspire, educate, empower, and connect our members for the benefit of the community.

CALL FOR 2021 OFFICERS!

- Chair-elect
- Treasurer (yearly)
- Secretary (yearly)
- Counselor
- Alternate counselor
- Director

Nominations closed as of September 14
E-mail your interested position to: brazosport@acs.org
Find more at our website: brazosport.acs.org/info



ACS Local Section

ACS National Chemistry Week Seminar
How Do Adhesives Enable Our Daily Lives?

Dr. Sara Kulkarni, Ph.D., www.kulkarni.com
Dr. R. S. Sauer, www.rsa.sauer.com
Dr. M. T. Kelly, www.mtkelly.com
Dr. K. J. P. Frisch, www.kjpfrisch.com

SECTION OF CHEMISTRY
October 26-28, 2021
Virtual Presentation

STICKING TOGETHER CHEMISTRY

ACS

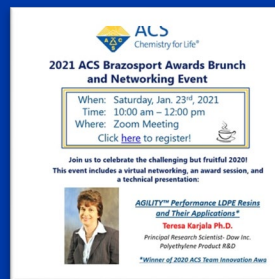
CHARMS CLASS

WITH DR. KISHORI DESHPANDE

ACS

- Crystal Growth Competition
- National Chemistry Week
- Harry Potter Night
- Girls in STEM Day!

Thriving Through The Pandemic!




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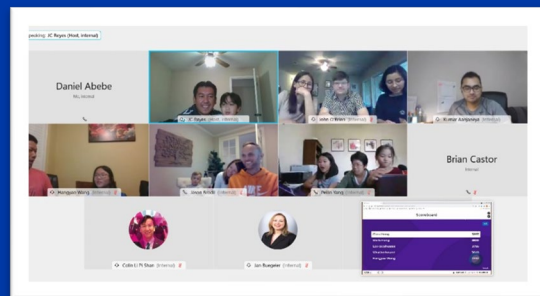
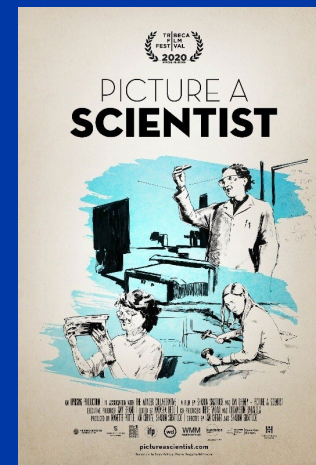
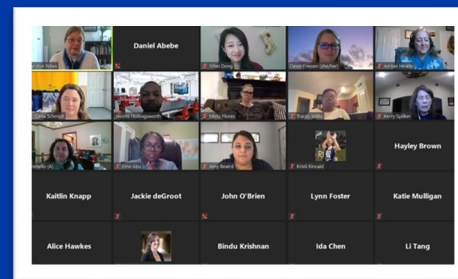
2021 ACS Brazosport Awards Brunch and Networking Event

When: Saturday, Jan. 23rd, 2021
Time: 10:00 am - 12:00 pm
Where: Zoom Meeting
[Click here to register!](#)

Join us to celebrate the challenging but fruitful 2020! This event includes a virtual networking, an award session, and a technical presentation:



ABILITY™ Performance LDPE Resins and Their Applications*
Teresa Santiago Ph.D.
Principal Research Scientist, Dow Inc.
Polyethylene Product R&D
*Winner of 2020 ACS Team Innovation Award



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The Brazosport Local Section of the American Chemical Society
presents this

First Place Winner (K2)

to

Madelyn Posek

2020 Brazosport Local Section of the American Chemical Society
First Place Winner (K2)

2020 Brazosport Local Section of the American Chemical Society
Crystal Growth Competition

Yifan Dong
Yifan Dong, PhD
Chair, ACS Brazosport

John O'Brien
John O'Brien, PhD
Coordinator & Program Leader

We Collaborate with Greater Houston and Dow Employee Resource Groups



- We are small but collaborate frequently with Greater Houston
- Two Way street
- Share Resources
- Co-Promote events
- Be a connecting point where we can
- Represent at ACS National Meetings

SUMMER SOCIAL

American Chemical Society
Greater Houston Section
Brazosport Section

Saturday, August 5 from 1:00 pm to 3:00 pm

St. Arnold's Brewing Company
Investor's Pub
2000 Lyons Ave, Houston, TX 77020

\$25/adult
\$5/child aged 15 and under
Food, beer, and non-alcoholic beverages included.
Brewery tour, games, and science trivia.

The ACS logo is on the left, and the Saint Arnold Brewing Company logo is on the right.

ACS USNCO
U.S. National Chemistry Olympiad

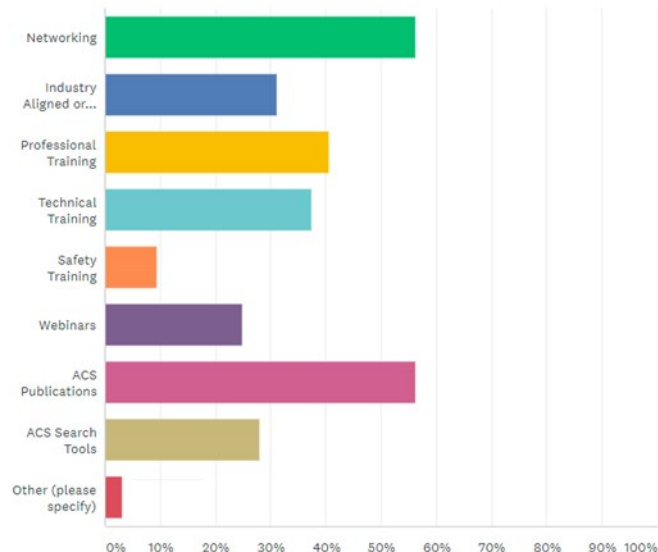
The ACS USNCO logo features the ACS diamond logo on the left and the text 'ACS USNCO' and 'U.S. National Chemistry Olympiad' on the right.

What provides the most value?



As a chemist working in industry, what type of offerings would provide you with the most value with an American Chemical Society membership?

Answered: 32 Skipped: 0



Our Industry Members are typically looking for ways to give back to the community, finding ways to develop professionally and leverage ACS to advance their careers!

- Professional Development
- Access to ACS tools
- Need for more Industry Member Recognition
- More Influence within ACS:
Need a seat at the table!

ACS Brazosport Initiatives



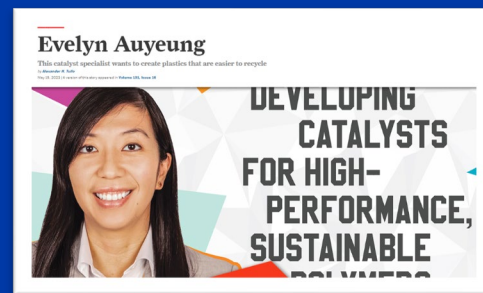
- We try to find ways to honor our industry members!
- Leverage our LS awards with national awards in ACS and within divisional awards
- Celebrate at Annual Banquets
- 3 years ChemLuminary Award winner for Best Outstanding Performance by a Local Section
- Our team is well represented in national committees and divisional activities



*2021 ACS National
Chemical Technician Award
Nita Xu*



*2023 ACS BLS Chemical
Technician Award
Maribel Cannon*



*C&E News 2023 Class of
Talented Twelve
Evelyn Auyeung*



2023 Chem Luminary Awards

American Chemical Society



Engaging Industry Members in Indiana Local Section Activities

Christine Skaggs, Indiana Local Section

About Me



Education History:

- Graduated from Purdue Indianapolis in August 2021 with PhD in Analytical Chemistry
- Focus on mass spectrometry (MS) for clinical, environmental, and forensics applications

Work History:

- Work at Eli Lilly and Company since Fall 2021

ACS History: member since 2015

- Secretary during graduate school
- Chair elect (2022), Chair (2023)
- Currently Immediate Past Chair and PR Chair
- Committee chair: industry relations, YCC, mentorship, DEIR
- Global Volunteer of the Year 2021
- Chaired 4 events winning ChemLuminary Awards

Indiana Local Section Demographics



- 1144 current members
- 40% recorded actively working in industry
- 3 major active industries – 11/15 board members are from industry

Award Winning Industry Collaborative Events (2020-present)

- Mentorship Program
- Celebrate Science Indiana
- PREDICT
- Speed Mentorship
- COVID kits for kids

Other Recent Events

- Career Development Symposium
- Industry Networking Event
- Promote Yourself

Key Points to Working With Industry



- Funding comes from the inside
 - Easiest way to gain industry funding from ERGs, departments, or companies is if it's pitched by employees
- Event planning needs a minimum of 9 months for execution
 - Industry will have red tape even with branding!
- Aligning with industry vision and mission helps to gain support from upper management
 - Employees can receive travel funding, membership coverage, or be able to allocate a percentage of time to work on ACS activities. Sometimes participation can help with promotions!
- Micro-volunteering opportunities can help prevent burnout
 - More people = more support = more success
- Understanding the why can help to recruit volunteers
 - What's the motivation for volunteering?

Potential Barriers:

- Middle management really drives participation
- Changes in the chain of command can change participation and funding

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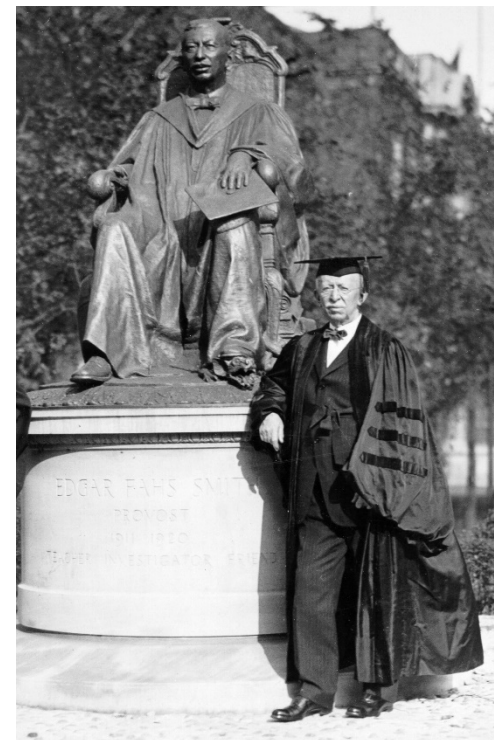
Engaging Industry Members in Philadelphia Local Section Activities

Ivona Sasimovich, Philadelphia ACS
April, 2024

Philadelphia Local Section



- **Established in 1899**
 - 125 years of promoting chemistry in Greater Philadelphia Area
- **Membership Base**
 - Includes professionals, educators, and students
 - More than 2800 members in the greater Philadelphia area
 - Section consists of ACS members who reside in Bucks, Chester, Delaware, Montgomery and Philadelphia counties in Pennsylvania and Burlington and Camden counties in New Jersey



Strategies to Improve Engagement



- Have a plan
- Professional Development
- Networking Opportunities
- Industry-Specific Awards
- Hybrid Events
- Industrial Member Committee



Philadelphia LS Strategic Plan*



Vision

Catalyzing enrichment of the greater Philadelphia community through chemistry



Mission

Empowering all members and our community to thrive through chemistry education and outreach, professional networking, and advocacy



Goals & Strategies

Goal 1. Engage Members. Increase member awareness, engagement, and perceived value of membership

Goal 2. Communication. Strengthen inter-institutional relationships through targeted communication strategies.

Goal 3. Inclusive Organization. Increase inclusion and accessibility of section activities.

Professional Development



- Delaware Valley Leadership Institute
- Collaboration between Philadelphia, Lehigh Valley, Princeton, and Trenton Local Sections
- Head of ACS Education also attended
- Final count was 46 registered and 13 volunteers and presenters
- Offered Courses:
 - Fostering Innovation
 - Giving and Receiving Feedback
 - Leading without Authority



Networking Opportunities



- Informal events
 - Happy Hour
 - Lunar New Year celebration
- Variety of locations
 - Alternate the counties
 - Vary day of the week and timing
- Collaborate
 - Strategic partnerships
 - 3 Local Sections, Chinese American Chemical Society, Chromatograph Association



*Meet & Greet with Committees and Topical Groups
(January 2024)*

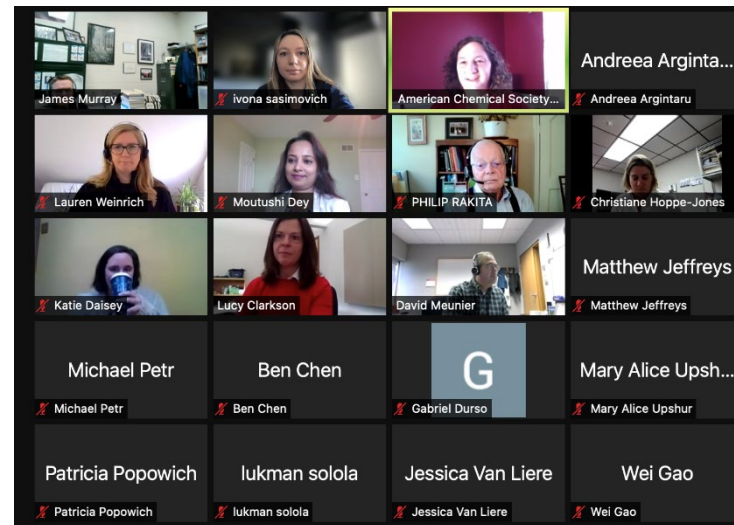


Lunar New Year Celebration (February 2024)

Industry-Specific Awards



- Celebrating industrial chemists
- Virtual-Event
- Participants were shipped the plaques
- Companies that participated:
 - Arkema
 - IFF
 - SUEZ Water Technologies and Solutions
 - American Water
 - Donaldson Company, Inc
 - The Dow Chemical Company



Industrial Member Committee



- **Committee consists of industrial members**
 - Representation from local companies
- **Increased LinkedIn presence**
- **Volunteering activities**
 - MANNA's kitchens in Philadelphia
 - Philabundance food bank
- **Family friendly events**
- **Ongoing recruitment**
 - Visit to company sites to introduce Local Section



Picnic (Sept 2023)

Where you can learn more



- Visit our website (<https://phillyacs.org/>)
- Follow us on LinkedIn (<https://www.linkedin.com/company/american-chemical-society-philadelphia-section/>)
- Questions?
 - Ivona.Sasimovich@gmail.com

Full Section Calendar of Events

philaacs@gmail.com

Today ◀ ▶ Monday, February 19 ▾ Print Week Month Agenda ▾

Friday, March 1	
11:00am	ACS YCC Quaker Houghton Site Tour
Saturday, March 2	
11:00am	Science History Institute Museum Tour for Undergraduate Students
Thursday, March 14	
7:00pm	ACS Philadelphia Section Board of Directors Meeting
Thursday, April 11	
5:00pm	2024 YCC Poster Session
7:00pm	ACS Philadelphia Section Board of Directors Meeting
Tuesday, April 16	

Events shown in time zone: Eastern Time - New York + Google Calendar

American Chemical Society



Industrial Participation at the Local Level

April 17, 2024

By: Rebekah Paul

Additional Considerations

- Personal connections and first impressions are powerful
- Mix up mentorship
- Don't shy away from mid-career issues
- Collaborate across ACS groups

Recruitment & Engagement Toolkit



- Access and download templates, marketing materials, welcome letters, and more
- Information on recruitment commission opportunity
- Can be customized for your needs



Funding Opportunities



[Corporation Associates Local Section Grant](#)



[Corporation Associates Seed Grant](#)



We are here to help!

- For additional support, reach out to industry@acs.org
- Connect with me on LinkedIn or at r_paul@acs.org

Question & Answer



Survey & Closing Remarks

Please take our quick survey



ACS Speaker Directory



- A resource for our component group leaders to access a wide range of speakers for their in-person, hybrid, and asynchronous events.
- The directory provides users with access to over 1,000 speakers who are available to present technical science talks, lead career development & professional advancement presentations, explore general interest, popular science topics, and more.
- All local sections are highly encouraged to use this resource.

www.acs.org/speaker-directory

The graphic is a vertical yellow and blue banner. At the top left is the ACS logo. Below it, the text "ACS Chemistry for Life® American Chemical Society" is displayed. On the left side, there are four circular inset photos of diverse individuals. On the right side, there is a blue box with white text that reads "ATTENTION LOCAL SECTION LEADERS:". Below this, there is a paragraph of text, a list of three bullet points, another paragraph, and a QR code. At the bottom, there is a blue bar with white text for contact information and a hashtag.

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American Chemical Society

ATTENTION LOCAL SECTION LEADERS:

Are you looking for a speaker for your next meeting or event? The ACS Speaker Directory can help connect you with ACS members who want to share their expertise and passion for chemistry.

ACS is proud to present the ACS Speaker Directory – a resource for local section leaders to access a wide range of speakers for their in-person, virtual, hybrid, and asynchronous events.

Browse the ACS Speaker Directory to:

- Review speaker bios and talk topics
- Find the right speaker for your intended audience and event.
- Connect with speakers from around the world.

The ACS Speaker Directory is designed to be an easy way to access a diverse group of global speakers. This new resource provides access to hundreds of speakers available to present technical science talks, lead career development & professional advancement presentations, explore general interest, popular science topics, and more.

Check out the ACS Speaker Directory today at acs.org/speakerdirectory



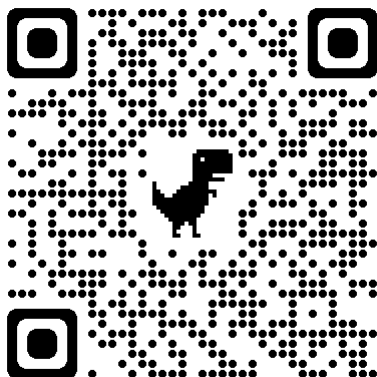
Questions? Email lear@acs.org
#ACSSpeakerDirectory

ACS Speaker Directory Mini-Grants



- \$200 Mini-grants available to the first 100 Local Sections that book and host a Speaker from the ACS Speaker Directory in 2024.

Apply Today



ACS Speaker Directory Local Section Mini-Grant

Yes! Our local section used the ACS Speaker Directory to book a speaker in 2024. *

Yes

Local Section *

Event Organizer

First Name * Last Name * Local Section Role *

Email Address *

Speaker Name

First Name Last Name

Date event was held *

Title of Talk *

Presentation type *
 In-person
 Hybrid
 Virtual

Please share details about the event. *

Have you booked or are you planning to book additional speakers using the ACS Speaker Directory? *

Yes
 No

Our section accepts the \$200 ACS Speaker Directory Mini-grant. Mini-grant payments will be processed monthly, and payments will be remitted directly to the local section treasurer. Mini-grant payments are limited to one per local section for speakers booked in 2024. *

Yes
 No

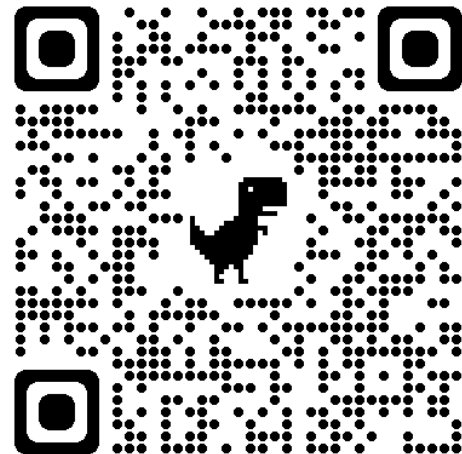
Thank you for using the ACS Speaker Directory.

Add Your Local Section Events to the ACS Events Hub



We are pleased to announce that local sections may now post their events on the ACS Events Hub. Want to add your event, please complete the intake form:

<https://www.acs.org/events/formlocalsections.html>



Upcoming Webinar: Trust in Science

- What: Hear from ACS Past President Judy Giordan on how to cultivate Trust in Science and opportunities for programming and collaboration
- When: Wednesday, May 15, 2024 at 1pm EDT
- Local Section Webinar Schedule & Registration: www.acs.org/localsections

THANK YOU!